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this paper investigates the antecedents and consequences of customer loyalty in an online business to consumer b2c context we identify eight factors the 8cs customization contact interactivity care community convenience cultivation choice and character that potentially impact e loyalty and develop scales to measure these factors, **an overview of e commerce platforms smashing magazine** - did you know that bandwidth overage charges are still a problem and most users prefer not to rely on a developer well i talked to 917 real life users and created a guide to help others find the e commerce software that suits them best, **how to make a successful online store the complete guide** - want to build an online store following these 4 proven strategies will dramatically increase your chances of success, **informationweek news connects the business technology** - informationweek com news analysis and research for business technology professionals plus peer to peer knowledge sharing engage with our community, **how kate hudson s fabletics is taking on amazon forbes** - succeeding in fashion when amazon currently controls 20 of the fashion e commerce market is no mean feat but that is what kate hudson s fabletics is doing growing a 250 million business in three years, **build a better business with outsourcing how to** - when laura lee sparks left her job as a law firm manager to launch her own business she knew from the beginning that there were certain tasks she didn t want to handle, **5 best ecommerce software to easily build your online** - an ecommerce software is a great tool that can help you build an online store even if you have no technical chops there is just one tiny problem though which one is the best ecommerce software for you, **aol com welcome to aol** - get a free email address from aol now you no longer need to be an aol member to take advantage of great aol mail features such as industry leading spam and virus protection anytime access on your mobile device flexibility to work with other email clients using imap and more, **share stock market news latest nse bse business news** - 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